Primary Care for All: PCDC’s 2014 Impact

Primary care matters.

It keeps families and communities healthy and vibrant, lowers healthcare costs and reduces disparities between those who can afford care and those who cannot.

Everyone needs primary care, yet only about 5% of our healthcare dollar is spent on it. That’s why 60 million Americans don’t have sufficient access to primary care.

The Primary Care Development Corporation (PCDC) is committed to changing this. By providing affordable capital, changing how care is delivered and advocating for greater public investment, we are working toward a future where everyone has the primary care they deserve.

Read about PCDC’s 2014 impact, and join us to secure a primary care future!

East Harlem’s Green Health Center

From the outside, who would guess Boriken Neighborhood Health Center in East Harlem is one of New York City’s first “green” medical facilities? A combined loan and grant worth $5.3 million from PCDC helped build the new 36,000-square-foot Boriken Neighborhood Health Center, which opened its doors in July. Operating in a community with some of the nation’s highest asthma and HIV rates, Boriken can now treat 20,000 patients per year in a toxin- and asthma-free environment that boasts natural light and ventilation.

Preparing Primary Care for Ebola

Because the first signs of Ebola are flu-like symptoms, patients are likely to visit their primary care provider for treatment. The NYC Primary Care Emergency Preparedness Network, a NYC Health Department initiative co-led by PCDC and the Community Health Care Association of NYS, coordinated citywide efforts to prepare primary care providers on how to identify and diagnose the disease.

Louisiana Lifeline for the Poor

Primary Health Services Center (PHSC) in Monroe, LA serves one of the 10 poorest communities of its size in the country. With a 42% increase in patients and no end in growth, the community health center was bursting at the seams. PCDC and Capital One invested $14 million in New Markets Tax Credit allocation so PHSC could build a new medical clinic, integrating services from four different locations and enabling 20,000 patients each year to get compassionate, culturally appropriate primary and preventive care.

““This is a dream come true that allows us to complete the expansion of our health center and invest more money in our services to our population””

– Catherine Tonore, CEO of PHSC

Expanding Medical Homes

The Patient Centered Medical Home is a model of primary care that coordinates care to serve the patient more effectively. Medical homes have been demonstrated to improve health quality and outcomes—and lower costs. PCDC’s practice transformation coaches have helped over 170 care organizations become medical homes, including 60 in 2014.

“PCDC’s knowledge, guidance and assistance were invaluable in helping Bassett become a recognized medical home.”

– Martha Sunkenberg, Sr. Director, Health Center Operations, Bassett Healthcare

Ensuring Primary Care Leads to Healthcare Transformation

New York State is going through a healthcare transformation, and PCDC is working to ensure that primary care is at the center of the action. Under the Delivery System Reform Incentive Payment Program (DSRIP), practically every primary care provider serving Medicaid enrollees and the uninsured is expected to become a medical home. Meanwhile, New York’s State Health Innovation Plan aims to have 80% of residents in “Advanced Primary Care.”
Expanding Primary Care Capacity

Safety net providers need affordable capital so they can expand to meet the enormous patient demand for primary care. Awarded $43 million in New Markets Tax Credits, PCDC invested in primary care facilities serving underserved communities across the country, including:

- $7 million to build Westwood-based Denver Health and Hospital Authority Southwest Clinic’s 37,000-patient community health center.
- $12 million financed by Collaborative for Healthy Communities to expand Milwaukee Progressive Community Health Center to serve 60,000 patients.
- $10 million to expand HRHCare's Peekskill, NY, health center to serve 20,000 patients.
- $7.5 million to build Ravenswood Family Health Center’s new location in East Palo Alto, CA, to serve 22,000 patients.

Primary Care Innovation Circle Engages Thought Leaders

Supported by The Shelley and Donald Rubin Foundation and athenahealth, PCDC’s invitation-only salon, Primary Care Innovation Circle, brings together influential leaders in healthcare, finance and government to discuss critical issues affecting the future of primary care. With many changes afoot, Innovation Circle grapples with the role of primary care in medical education reform, reproductive health and new payment and delivery models.

Improving Primary Care Performance

Healthcare today presents tremendous opportunities and challenges for primary care providers. PCDC partners with providers, helping them to operate efficiently, collaboratively and deliver real value through patient-centered care. This year, PCDC:

- Launched a 5-year nationwide CDC-funded project to help primary care providers integrate HIV care and prevention.
- Developed Care Coordination Tools to help safety net providers coordinate provider care, as part of The New York Health Homes Initiative.
- Helped 60 practices become “Patient Centered Medical Homes” and developed a free Medical Home Readiness Assessment Tool to help providers prepare for practice transformation.

Advocating for Primary Care

PCDC advocates for strong effective policies and sufficient funding to support and sustain primary care as a vital part of the healthcare system.

- A co-founder of the Lenders Coalition for Community Health Centers, PCDC pressed for federal support for health centers, including halting a 70% funding cut and enabling effective public-private investment partnerships.
- An executive member of the Patient Centered Primary Care Collaborative, PCDC advocated for healthcare payment and system reform that would put primary care in the driver’s seat.

PCDC Celebrates 20th Anniversary

In June 2014, PCDC marked its 20th anniversary with a sold out gala at the beautiful Pier 60 in Manhattan. Amidst the beautiful Hudson River views, more than 600 guests gathered to celebrate PCDC’s mission of expanding and transforming primary care in underserved communities.

IMPACT 2014

- $500+ million invested in low-income communities
- 1+ million square feet improved
- 900+ healthcare organizations strengthened
- 5,200+ jobs created or preserved in low-income communities
- 7,000+ healthcare workers trained
- 7+ million with greater access to quality primary care

How We Can Help You

PCDC works with hundreds of healthcare organizations across the U.S. to achieve high impact, transformative results. Contact us for capital investment loans or expert performance improvement services and policy analysis.

How You Can Help Us

Please donate to PCDC today! Your donation helps PCDC expand primary care access for low-income families. Please visit: pcdc.org/support

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Please visit: pcdc.org/news/newsletters/

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Platinum: athenahealth
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Medallion: Crystal & Co.

Become a corporate sponsor in support of our mission! Contact Laura Leale, Chief Development Officer at lleale@pcdc.org

PCDC’s Spring Gala 2015

Celebrating Ronda Kotelchuck’s legacy upon her retirement

Monday, June 8, 2015
Reserve tickets, table sponsorships and e-journal pages
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